

Personal Information Collection Statement of HKT Education Limited –Education Offers

This Personal Data Collection Statement (this “**Statement**”) is issued by HKT Education Limited (the “**HKTEL**”, “**we**” or “**us**”) and applies between the HKTEL and you (“**You**” or the “**Customer**”) regarding the Education Offers in the Hong Kong Special Administrative Region of the People’s Republic of China (“**Hong Kong**”) to students and staff of schools registered under the Education Bureau of Hong Kong (the “**Offer**”).

This Statement should be read together with the terms and conditions for the Offer issued by HKTEL (the “**Terms and Conditions**”) stated in the online customer account creation form (the “**Registration Form**”) under the Offer portal (https://www.hkteducation.com/education_offers/1/ and https://www.hkteducation.com/education_offers/2/)(the “**Portal**”), provided that, in the event of any inconsistency between this Statement and the Terms and Conditions concerning matters relating to personal data, this Statement shall prevail. For the avoidance of doubt, the details of the collection, compilation, retention, use, disclosure and processing of your personal data and any further information about the Offer and/or Services set out in the Privacy Statement of HKT (<https://www.hkt.com/en/privacy-statement/for-customers/>) (the “**HKT Privacy Statement**”) shall be incorporated into this Statement in its entirety.

HKTEL is part of or associated with the HKT group of companies including but not limited to itself, Hong Kong Telecommunications (HKT) Limited, CSL Mobile Limited, Now TV Limited, eSmarthealth Limited, Club HKT Limited, HKT CSP Limited, HKT Payment Limited, HKT Financial Services (IA) Limited, The Club Travel Services Limited, HKT Openpay Limited and HKT Advance Limited and their respective affiliated, associated or related companies from time to time (as the case maybe) (the “**HKT Group**”) (the HKT Group companies and joint venture companies are together referred to as “**Affiliates**”).

Kinds of personal data collected and Purposes for which we use your personal data

You are required to provide your full name, regional code, mobile number, e-mail address (official school email address or personal email address (as the case may be), student identification number and document (and proof thereof) (if and where required), staff identification document (and proof thereof) (if and where required) , name of the institution, (if and where delivery is required) the first name, last name and address of the recipient from shipping/delivery (whether for yourself and/or any third party you submitted for and on that third party’s behalf) in the Registration Form and/or other relevant forms, documents or any other means, such as the shopping cart under the Portal (collectively, the “**Channels**”) for the following purposes in addition to the purposes as stated under the “How We use Your Data” section in the HKT Privacy Statement (<https://www.hkt.com/en/privacy-statement/for-customers/>) (collectively, the “**Purposes**”):

- (1) Registration, administration, operation, communication, enquiry/complaint handling, identity verification, feedback and voice of customer collection and follow-up matters (including but not limited to, if applicable, contacting you for the picking up and/or delivery of the product subject to the Offer you ordered (the “**Ordered Product**”)) in relation to the account creation and/or the Offer;
- (2) Following your account creation, enabling you to access your registration information and manage your account (including but not limited to, changing your password, updating your personal information etc.);
- (3) Assessing your eligibility to the Offer;
- (4) Processing your payment of the Ordered Product;
- (5) Transferring the personal data collected under the shopping cart to the supplier or vendor of the Ordered Product and our Affiliates for the purposes of or in relation to the Offer;
- (6) Research, development and internal study/analysis relating to your behaviour including carrying out data sorting and analysis to ensure us to better understand your characteristics to arrange events, activities, workshops, seminars or the like that are likely to be of interest to you, and carrying out aggregated behavioural analysis, including using personal data for statistical analysis, data science studies and data mining;
- (7) Improving the Offer, the Channels and/or the Purposes;
- (8) Data analytics, profiling, information management and database administration;
- (9) If/where applicable, sharing with you and other communications with you relating to any news and updates relating to the HKT Group;
- (10) Subject to consent, direct marketing as detailed under the “Direct Marketing” section in the HKT Privacy Statement and cross-marketing; and
- (11) Other purposes ancillary or related to the above.

For the avoidance of doubt, if/where applicable, we will indicate which kind of personal data is mandatory or optional for you to provide at the relevant time of data collection, e.g. when you create the account for the purposes of the Offer via the Registration Form.

If you do not provide us with the aforementioned required personal data on a voluntary basis, we may not be able to perform the Purposes and/or (subject to your consent) provide relevant Services (as defined in the HKT Privacy Statement) to you.

If you are under 18 years of age, you should consult with your parent or legal guardian before sharing or providing the personal data to us. To protect your interest as a minor, even if you agree for us to use and disclose the personal data for the Purposes, you shall require your parent or legal guardian to give consent on your behalf before we proceed to so use and disclose your personal data.

Persons to whom we may disclose your personal data

Your personal data may be used or maintained by and/or disclosed to, at all times to the extent permitted under applicable Data Protection Laws (as defined in the HKT Privacy Statement), those entities as identified under the “How We Share and Disclose Your Data” section in the HKT Privacy Statement, in particular, the Affiliates, their respective agents (including debt collection agent) and business partners for purposes in connection with the Offer, Ordered Product and/or the Services, including without limitation providing the Offer, Ordered Product and/or the Services to you, enabling delivery of the Ordered Product to you or your picking up of the Ordered Product, and enabling your access and retrieval of account information in relation to the Offer and/or the Services. We may also disclose your personal data to applicable regulatory bodies or governmental authorities for complying with the applicable Data Protection Laws.

Direct Marketing

Subject to your consent, we may use your personal data for the purpose of direct marketing, including without limiting the generality of the details under the “Direct Marketing” section in the HKT Privacy Statement, sending to you notices and/or updates about gifts, discounts, privileged offers, benefits and promotions related to the Offer and/or Services as well as other products and/or services offered by us, members of the HKT Group and/or the Service Providers (as defined in the HKT Privacy Statement), including without limitation: TV, telecommunications, over-the-top (OTT) services, content services, mobile voice, SMS and data communications, IDD/roaming, Internet connectivity, cloud services, electronic/mobile payment, entertainment, secretarial services, personal assistant services and information services (such as weather, finance and news information), device accessories, mobile applications and software, computer peripheral, accessories and software (including notebooks, handsets, mobile devices and accessories, keyboards, security installations and mobile applications), reward, loyalty and privilege programs, lifestyle, networking events, travelling, banking, alcohol, sports, music, gaming, transportation, household products, food and beverages, finance, insurance, asset and wealth management services and products, pensions, investments, brokering, financial advisory, credit and other financial services and products, education, health and wellness, beauty products and services, fashion and accessories, electronics, social networking, technology, e-commerce, digital assets and related offerings and services, logistics, retail, home and décor, media and high-end consumer products and services (collectively, the “**Marketing Subjects**”).

Subject to your consent, we may also use the personal data for, or provide the personal data to the Affiliates and HKT Marketing Partners (see below), so that they may send you direct marketing (including, but not limited to, special offers, news, information and marketing) about HKTEL, the Affiliates and/or the HKT Marketing Partners, in relation to the Marketing Subjects whether by in-app messages and/or

notifications and/or push notifications to your mobile device, post email, telephone, text message, and/or other media whether now known or available in the future.

“HKT Marketing Partners” include TV, telecommunications, over-the-top (OTT) services, content services, mobile voice, SMS and data communications, IDD/roaming, Internet connectivity, cloud services, electronic/mobile payment, entertainment, secretarial services, personal assistant services and information services (such as weather, finance and news information), device accessories, mobile applications and software, computer peripheral, accessories and software (including notebooks, handsets, mobile devices and accessories, keyboards, security installations and mobile applications), reward, loyalty and privilege programs, lifestyle, networking events, travelling, banking, alcohol, sports, music, gaming, transportation, household products, food and beverages, finance, insurance, asset and wealth management services and products, pensions, investments, brokering, financial advisory, credit and other financial services and products, education, health and wellness, beauty products and services, fashion and accessories, electronics, social networking, technology, e-commerce, digital assets and related offerings and services, logistics, retail, home and décor, media and high-end consumer products and services.

As HKTEL may share the personal data with the Affiliates and/or HKT Marketing Partners, HKTEL may also receive the personal data from them. Subject to your consent given to the Affiliates and/or HKT Marketing Partners, HKTEL may also use such personal data to send you direct marketing about itself, the Affiliates and/or HKT Marketing Partners in relation to the Marketing Subjects.

We cannot use or provide the personal data for directing marketing purposes and/or provide the personal data to any third party (whether to the Affiliates and/or HKT Marketing Partners) for their direct marketing purposes unless you consent. Even if you give your consent, you can opt out of direct marketing at any time (or you may request that HKTEL ceases to provide the personal data to third parties, at which point HKTEL will cease to do so), free of charge, by writing to Group Data Protection Officer (GPO Box 9896 or privacy@pccw.com).

Your Rights

You can find details of your rights under the “Your Rights” section in the HKT Privacy Statement. For the avoidance of doubt, you are also entitled to access, correct or enquire about your personal data being held by us. For any such request, please do so by writing to the Group Data Protection Officer at GPO Box 9896 or via email to privacy@pccw.com. We may impose a reasonable charge on any such request.

Inconsistency or conflict

In case of any inconsistency or ambiguity between the English version and the Chinese version, the English version shall prevail.

Miscellaneous

This Statement may be updated from time to time to reflect changes to HKTEL's policy with respect to personal data protection and/or changes to the Data Protection Laws. Where there are significant changes, HKTEL will notify you and obtain your acceptance of the changes, consents, and/or opt in (as necessary or applicable). If you do not accept the changes and/or provide your consent, then HKTEL may not be able to perform the Purposes and/or provide the Offer and/or Services to you. You are advised to check the Offer portal for updates to this Statement on a regular basis.

Nothing in this Statement shall limit your rights under the Personal Data (Privacy) Ordinance (Chapter 486 of the laws of Hong Kong).

This Statement shall be governed by, and construed in accordance with, the laws of Hong Kong.